

Electronic Acknowledgement Receipt

EFS ID:	5021385
Application Number:	10024449
International Application Number:	
Confirmation Number:	6208
Title of Invention:	SYSTEM AND METHOD FOR IMPROVING THE PERFORMANCE OF ELECTRONIC MEDIA ADVERTISING CAMPAIGNS THROUGH MULTI-ATTRIBUTE ANALYSIS AND OPTIMIZATION
First Named Inventor/Applicant Name:	E. Diane Chang
Customer Number:	50086
Filer:	Tracy Marshall Hitt/Gina Reeder
Filer Authorized By:	Tracy Marshall Hitt
Attorney Docket Number:	A-71214/RMA
Receipt Date:	24-MAR-2009
Filing Date:	17-DEC-2001
Time Stamp:	11:37:13
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	no
------------------------	----

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		POA16113-1596001.pdf	1207897 a8febdefff819cb7bb6a936d0ae68f29558240f2	yes	6

	Multipart Description/PDF files in .zip description		
	Document Description	Start	End
	Power of Attorney	1	3
	Assignee showing of ownership per 37 CFR 3.73(b).	4	6
Warnings:			
Information:			
Total Files Size (in bytes):		1207897	
<p>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</p> <p><u>New Applications Under 35 U.S.C. 111</u> If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p><u>National Stage of an International Application under 35 U.S.C. 371</u> If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p><u>New International Application Filed with the USPTO as a Receiving Office</u> If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p>			